

## **Vashon Island Visual Artists (VIVA) Board Meeting Minutes**

November 19, 2020 Zoom Meeting

**Meeting called to order:** 5:00 pm

**Attendees:** Board Members Brian Fisher, Chris Beck, Jean Echevarria, Marla Smith, Kristen Reitz-Green, Lin Holley, Marc Pease, Lynn McClain, Studio Tour Coordinator Sy Novak, Website Administrator Lindsay Hart.

### **DISCUSSION ITEM ONE:** Treasurer's Report

- VIVA has \$12,000+ in the bank. Chris has submitted the application for \$2,500 in additional relief funds to 4culture. It is not certain yet whether we will receive the money.
- Liz Shepherd at the Beachcomber wants to know if we still want an article written about Art by Appointment for the Gift Guide. We agreed that we do.

### **ITEM TWO:** VIVA Secretary Position

- Jean is stepping down from the board and the secretary position. Marla agreed to take over the position. It was also agreed that we will post the minutes in the documents section of the VIVA website by year, and all minutes for that year will be kept up for viewing.

### **ITEM THREE:** Re-up Membership Deadline

- We will notify members that new annual dues are to be paid in January. At the end of February, we will purge the non-paying members from the list of current members. Sy suggested we send the information about annual dues to non-members, too.

### **ITEM FOUR:** Members Art Show Video

- The board thanked Marc for the video he made of the Members Show at the VCA. Marc suggested adding it to the VIVA Facebook page, the website, and VOV TV. He said that we can also add a link to King County TV, which could be sent to 4culture.

### **ITEM FIVE:** Zoom Studio Tour Idea

- Brian and Kristen had discussed an idea to create a virtual studio tour experience. Shoppers could see work that our Art by Appointment artists have available through Zoom or through videos on our website. Lynn also spoke about an example from Evanston, Illinois that has presented artist interviews. Kristen, Jean, and Marc agreed to make sample videos in landscape format to send to Lindsay. These will be due after Thanksgiving.

**ITEM SIX:** Art by Appointment

- Brian has the holiday poster created by Sy ready to distribute to Island businesses. Brian, Marla, and Jean will be doing this right away.

**ITEM SEVEN:** “Ask an Artist” on the VIVA Website

- Lindsay is working on the format for this. She showed us what she has in mind. Members can pose a question, and artist mentors will respond. Lindsay will record the responses. Sy will ask for volunteer mentors in the next newsletter. Kristen suggested that some example questions could start the process.
- Lindsay will add a Tours and Shows section to the website. This would include videos of VIVA events. Marc noted that there is also a videos section that we can utilize on Facebook.

**ITEM EIGHT:** Miscellaneous

- We agreed that we should have a meeting in December.
- Marc wondered if he could interview VIVA artists showing in the VCA Miniature Show. Lin will ask Lynann Politte if she can share the artist list with us.
- Lindsay will send out an email about creating a monetized site.
- Brian noted that he is storing the VIVA banner as well as unsold t-shirts and caps.

**Meeting adjourned at 6:08 pm. Minutes recorded by Jean Echevarria**