

Vashon Island Visual Artists (VIVA) Board Meeting Minutes

October 20, 2020 Zoom Meeting

Meeting called to order: 5:00 pm

Attendees: Board Members Brian Fisher, Chris Beck, Jean Echevarria, Marla Smith, Annette Messitt, Kristen Reitz-Green, Lin Holley, Marc Pease, Studio Tour Coordinator Sy Novak, Website Administrator Lindsay Hart.

DISCUSSION ITEM ONE: Welcome to New Board Members

- Lin Holley and Marc Pease were welcomed as new members of the VIVA board.

ITEM TWO: Treasurer's Report

- We have \$12,964 in the bank. We are averaging \$442 per month for expenses. 4culture could give us an additional \$2,250, but it requires a lot of tedious paperwork. Chris is endeavoring to complete the requirements.

ITEM THREE: VIVA Members Show

- There have been many positive comments about the show. So far, 26 pieces have sold, and there have been 2 commissions.
- Sy will send out an Email to members reminding them about the show. She will also include the call for submissions for the VCA Miniature Show.
- Takedown of the Members Show will be Sunday, November 1. Kristen and Jean will be at the VCA for that. Kristen will send the details about picking up unsold art to the artists.
- Jean mentioned that the presentation guidelines were mostly followed for the art brought to the show. Only two pieces did not conform.
- Kristen will ask the VCA if they can do a video of the show.

ITEM FOUR: Report on Discussion with Rotary

- Brian, Chris, Sy, and Lindsay met with Rotary to discuss an idea they had regarding an online art tour. The Rotary idea was not appropriate for our needs. However, Lindsay is studying the process that would be needed to do virtual tours, possibly starting with a virtual auction of work by board members in early spring to pilot the process.

ITEM FIVE: Website

- Lindsay will create a documents section on our website. We will send her items to include such as Presentation Guidelines, Minutes, and other documents that our members can access.
- We will also work on a list of mentors who can answer questions related to art processes and techniques. Lindsay said she could post the results of collaboration on the website. Chris said she can enable Zoom for this if needed. Lindsay also mentioned the possibility of Zoom classes.
- Marc suggested that we follow up with our scholarship recipients for the newsletter or website. He also said he can work with someone to connect younger artists to mentors. The high school seems to have the structure in place that would allow this. There is potential for students to receive credit for such activities.

ITEM SIX: Art by Appointment

- VOV will do an interview of two of our artists in November. They will need artists for another interview in December.
- We need a second round of publicity targeting holiday sales. Sy will create a poster and images to use for this purpose. Chris will talk to the Beachcomber about this, too. Mark has additional ideas for media exposure. Our goal is to keep ourselves in front of the public without inviting an unmanageable number of visitors to the island during COVID restrictions.

ITEM SEVEN: Newsletter

- Brian reminded us to send newsletter items to Janice Randall. Marla has information regarding art supplies available at Ace Hardware. Marla noted that Ace has said that if we offer a class with a supply list that they can order those materials to be available to students. We need to correct Janice's contact information on the website to be sure she is getting all the submissions.

ITEM EIGHT: New Zoom Meeting Time

- We will be meeting at 5:00 instead of 4:00. All present agreed.

Meeting adjourned at 6:10 pm. Minutes recorded by Jean Echevarria