

# VIVA Board Minutes July 13, 2021

Present: Brian, Chris, Annette, Lindsey, Penny, Marla, Marc, Lin

**Welcome to new board member Penny Grist!**

**Treasurer report:**

-all bills paid, \$1046.00 annual liability insurance premium paid

-received \$1000 donation from a supporting business; which was warmly generous since they are recurring donors and just had 15 months of business challenge due to covid.

-presently there are 228 members

**VIVA Member Show** at the VCA Gallery

Bravo to the curators Annette and Lin for a well attended, financially successful and from the outside, very smooth operation.

There were over 100 participants and about 20 artists that were new. The show brought in \$28,405! 40% of the total is VCA's commission.

Lynnann would like to talk to the board about next year's show and we can do that during the next board meeting on 8-10. She will be on Zoom with us.

**Possibility of 2021 Holiday Tour**

We want to query the VIVA members about having a tour this year, as always, the first 2 weekends in December. In order to do this, Sy will send out a query via mail chimp to our Big List in a few days.

Included in the query are considerations of:

-\$225 studio fees will not be able to be refunded in case we need to cancel the tour because of changing covid levels, variants affecting infection rates and state guidelines. We incur our production/printing costs 2-3 months before the tour.

-the tour will follow CDC and WHO guidelines and that statement will be prominent in the brochure

-each studio will have their own level of covid behavior for the members' confidence of safety.

-we need to have 22 participating studios to break even...fees/production costs

-we ask that members respond by July31, to Sy.

Then in the July Newsletter, several days later, we will again announce this query with the same document.

Chris will send board members the 2019 tour's financials for reference.

### **New Artist Show in 2022**

Discussed a showcase of new artists @ The O Space. Their director is interested . How will we find these artists? Perhaps March or April.

**Brian is resigning as Board President on 12/14/21.**

### **Misc.**

The high school mentoring idea/initiative is on hold.

The August picnic will be 8/22 at the O Space. We will all wear name tags. Announcement of the picnic was in June's newsletter and will be in July's as well. Chris and Marla will sell VIVA shirts/hats.

Partnering possibilities w/ Makerspace initiative for classes/work space in the future.

Respectfully submitted, Marla Smith