

VIVA Board Minutes

5-18-21

Present: Brian, Marla, Sy, Lin, Chris, Marc, Annette, Lindsay, Lynn, Michelle, Janice

On Zoom

Financial Report

We have 3 business sponsorships now. PSCCU just joined. Lindsay will include their logo on the website. Treasurer Chris is filing annual financial report, (to whom?)

Scholarship project

Suggestion from board members that we become more involved with the high school art teachers and students to:

*let them know that there are the VIVA scholarships for art students, guidelines and applications process.

*closer relationship to provide mentorship/support emerging artists, several board members have previously done classes/mentoring with high school students

*mentoring about art careers

*Lynn, Michelle, Janice, Chris, Marc, and others? would like to further this idea

Michelle has worked with an extensive college program that pairs professional artists with students to really bring a student's project to fruition for an annual show called "The Strangers' Show". A month-long mentorship program was mentioned.

*Chris suggested increasing scholarships, either in number or amount/ the importance of making our scholarships known.

*remember The Harbor School in this project if we work with middle school students

*Lindsay will receive info about our scholarships for the website

Upcoming VIVA Show at VCA

Lin and Annette report that there are 116 participating artists. There are only about 30 3-D artists so there will be adequate space in the atrium and packed walls in the gallery. 2-D artists will have one piece and 3-D artists may have more than one because of the space. Brian and a crew will be hanging the show. Art will be collected on May 31 by Lin, Marla, Lynann with helpers to "run" the art in and corrections by artists of title and price made at the entry point, from the roster created by Lynann.

Brian has taken on the project of photos of each artist to be displayed next to their work. There are still a few missing photos and Lin and Annette will chase them down.

Lin/Annette will repeat the email to artists about their time slot to arrive with art on the 31st, at about May 27. Sy will send out an announcement of the show to our big list on about June 1. The show opens Friday June 5.

Will there be a meet & greet? Probably not since at this time pandemic restrictions require only 50% occupancy.

Lindsay will be sent a list of show participants, for the website.

Chris will write an article for The Beachcomber.

Give Big fundraising

The donate button will have bigger amounts listed, so that folks can really Give Big. There was some action on Give Big day.

There will be a thank you page on the website and description of what the donations go for. Info going to Sy and Lindsay from Brian.

A blanket thank-you note will go to donors with Federal tax ID #. (emailed?), by Sy.

Strawberry Festival

Lynann is one of this year's coordinators for the Festival, (during covid). She let us know about severely curtailed plans and the possibility of VIVA having a street space to display art. We decided that it would really not be feasible to create a space for VIVA art.

Brian replied graciously, no thank you, and named the Arts Fest in the summer as a great platform for our community's art.

Holiday Art Tour

This is the ongoing discussion of "will we have a holiday art tour this year with the pandemic reality and restrictions". If the answer is yes, info goes out to our list and website in the second week of September and October 2nd is the deadline for artist application. Sy has created the calendar. We talked about various aspects, like last month, and there are still too many variables to consider for a yes/no.