

## **VIVA Board Minutes**

**September 20, 2021, via zoom**

Present: Chris, Brian, Sy, Lindsay, Lin, Lynn, Penny, Marc, Marla, Annette, Michelle, (for the beginning of the meeting)

Janice has resigned from the Board and we are sending a card and gift certificate as thanks for her board membership and service these past years.

### **Treasurer Report**

Our monthly expenses for zoom, mail chimp and Coordinator total \$440.

4Culture is being audited and the organizations that have received pandemic funds from the Federal Government, through 4 Culture, are required to produce 'proof of payment' for funds coming in/going out. We have received about \$7,000 in 2 separate payments. They are federal funds to support arts organizations whose businesses have been impacted by the pandemic.

### **Bulk Mail License**

Thanks to Chris jousting with the postal service, we purchased a Bulk Mail License that enables our non-profit to do an all-island mailing. The cost/term is one year and we are required to do 1 mailing within 2 years to keep the license. We can advertise this way.

The idea was—to mail our new Art by Appointment brochures to an all-island audience.

**Art by Appointment** is cancelled because we didn't get enough members who wanted to participate. There needed to be 70 to break even and there were only 46 after the second email solicitation and Sy being encouraging on the many phone calls. We will continue with our current brochure, maybe another Beachcomber article, Voice of Vashon broadcast on Tara's show, posters, and making sure that businesses are stocked with brochures.

### **Mentoring project**

Lynn has been working on this idea. There are many hurdles, like all of the vetting that needs to happen to be with public school students, and the extremely complicated schedules of the high school. Lynn is passing the baton to any board member.

**Bringing awareness of our scholarships to Vashon HS students and teachers**

Scholarships are all handled by the long-standing scholarship committee. They select the scholarship notebooks for us to choose candidates for our awards. Our aim is to let the students know that our scholarships exist so that they could focus their notebooks on their art interests if they are interested in pursuing art education.

Ideas: Posters in the art rooms, (Sy designs), article in the Riptide, (Marc will pursue). We will include our website address. The notebook process begins now, at this early time in the school year.

Lindsay and Annette will continue with the VIVA history for an article in the Beachcomber. It can serve as a resource and we can keep an awareness of VIVA in the community since there is no Art Tour at present, hasn't been one for over a year.

Tara on VOV will have a representative of VIVA on, in October.

Chris will contact the Beachcomber about an article in October/November.

We will thank Margaret Smith with a card and gift certificate for taking on the VIVA Gallery Shop in VCA. It is a success and well curated.

We welcome Corrine Lightweaver as our new editor for the Newsletter and other VIVA writings.

Respectfully submitted, Marla Smith