

## VIVA Board Minutes 11-16-21

Present: Chris, Marla, Brian, Lynn, Penny, Michelle, Lindsey, Annette, Lin, Sy, Marc

Treasurer report:

There is \$11,000 in the bank.

There is about \$1000 available for Art by Appt. advertising for the holiday season.

The full page color advert in the Gift Guide edition of the Beachcomber will be \$700.

Art by Appt Publicity to date

Elizabeth Shepherd is writing 2 articles about VIVA and Art by Appt for the paper. The first one is coming out this week. Chris and Brian wrote some artist bios, (as well as the artists themselves). There will be photos of artists' work.

The Art by Appt ad in the Beachcomber will be in color on the entire back page of the Gift Guide section.

Pam Ingalls got us the Reader Board on the highway for the week of November 29-December 5. There is no cost to the Parks District because we paid prior to the pandemic when tour was cancelled. Thank you Pam!

Posters, (the same format as the Beachcomber ad that Sy created), will be printed and placed around the island. Perhaps 20 printed. VOV will get a poster. Vashon Events?

Holiday-time related

In the past, we have bemoaned the fact that we can't visit each others' studios during the tour. But now, in the time of Art by Appointment, we can. Brian will write a article for the newsletter reminding our artists of this. Artists Visit Artists.

There is a donation button on our website, can we differentiate and have one ear-marked for scholarships?

Looking forward to 2022

"The New Show" in March at the O-Space which will be a VIVA and O-Space collaboration. The "new" can be new to the island artists or artists who are working in a new medium. It will be a show of visual and musical art

May Studio Tour--Hopefully things will have subsided enough in the pandemic department so that we can go ahead with a studio tour.

The VIVA Show at VCA in June.

July--Also, the island festival will happen in some form and we could have our VIVA booth for info, hats, shirts, auction-art gift basket, garden totems.

The Holiday Art Tour in December- Once again, we are hoping that we will go forward with another tour.

Board info.

Brian will be stepping away from the Presidency and the board as of 1-1-22.

Marla is voted-in as President and will be stepping away from the Secretary position which needs to be filled.

Michelle is stepping away from the board as well. That leaves two places at least to be filled with new members.

Respectfully submitted, Marla Smith