

VIVA Board Meeting Minutes - March 16, 2022 - 5:30-7:30

Board Members present : Marla Smith, Chris Beck, Annette Messitt, Pamela Wickard, Lindsay Hart, Vladimir Luna, Penny Grist, Kristen Reitz-Green, Lynn McClain, Marc Pease, and Sy Novak were in attendance.

New Board Members: We welcome new board member Vladimir Luna and Kristen Reitz-Green (returns).

Destination Vashon Magazine: Is it worth it - \$550?. It's seen by many visitors to the island. Could advertise the Studio Tour and promote the VIVA website. Marc will check into this. (editor's note: Destination is a publication of Sound Publishing).

Spring Tour Expenses
Brochure/Donation Direct Mail: \$8562.00 (all design, print etc)

Balance remaining for tour: \$2053.00 +/-

Spring Studio Tour Report: Spring Studio Tour (May 7-8 & 14-15) is looking good. We need to have the final map proved 3-18-22. An email was sent to all board members. Sy will be getting the task force organized soon. This includes the mail assemble, brochure, posters and e-vites. (Editor;s note: publicity committee).

There will be a promotions task force, who will gather soon on Zoom. Lindsay, Lynn, Pamela, Marc, Marla and Kristen. They will discuss the best ways to promote the Studio Tour, using social media, print and distribution.

Scholarships: 4 students were chosen to receive \$500 each. All had emotional, touching stories and presented wonderful creative artwork. We will keep the names private (at this time).

Strawberry Festival: July 16-17. Totem fund raiser, a call for work will go to all VIVA members in this month's newsletter looking for volunteers to help support this event. It's one of our largest fund raisers, but the Board needs help making it happen. More on this next month.

LGBTQA Art and Activism/Advocary Project: Intergenerational Art/Activism-Advocacy Project: LGBTQA+ students and elders, led by a local LGBTQA+ artist, participate in a workshop(s) to investigate the relationships between age and identity. Outcome: Challenge stereotypes and social isolation faced by older and younger people on Vashon and foster relationships between them in a creative way. At the end of the project, the creations can be exhibited as the participants see fit (gallery space, performance, school presentation, article in local newspapers, etc.). There are funds available for supplies, and hire a coordinator. We are looking to make this a positive project to shine light, understanding and awareness on this community. Contact Pamela Wickard: coordinator@vashoncenter.org . This announcement will be in March newsletter.

Annual Appeal: Goes out April 26th.

Next scheduled meeting: April 2022

Topics:

Members serving as Volunteers will be a focus as we move forward to this year with VIVA Projects including New Show, VIVA Members Show, Scholarships, Strawberry Festival Booth, and Winter Studio Tours. VIVA Co-op: Create Work Group.

Respectfully submitted, Pamela Wickard