



Application

2022 VIVA Holiday Studio Tour
10am - 4pm, December 3-4 & 10-11
Deadline for Entry: Saturday, October 1, 5 pm
***Return this Application with Tour Fees worksheet,
Task Form, Map, payment and images***

PLEASE LEGIBLY COMPLETE THE FOLLOWING:

- **Select One:** **Studio/Group Show** (open during Tour only or by appointment) **Gallery** (Open all year, featuring Vashon artists during Tour)
ALL participants must be VIVA members

Name of Tour Stop (36 characters MAX. including spaces) _____

For the brochure, we need one website, one phone number and the mediums you will be showing. The longer description will be on the website (see below)

For the website, you may have a description of your Tour Stop that is up to 150 words. To submit your website description AND learn how to send 2 additional images for the website, go to (<https://vivartists.com/viva/events/holiday-tour-2022-application/>)

Street Address of Tour Stop _____

Phone # at Tour Stop _____

Website Address (for publication) _____

Studio Contact Person _____

Email address of Contact _____ Do you want this email address posted on our website? Y N

Mailing Address _____

Contact Phone # _____

By submitting your application, you agree to allow VIVA to use any image you provided for advertising and promotional purposes.

- **Images:** Submit 2 photos (TIFs) that represent the work you are showing, on disk or flash drive, or email 300 dpi, TIF files to Sy@NovakCreative.com. The subject line should be "Art Studio Tour." Check one option below:

Art submitted: 2 TIF files enclosed on disc or flash drive 2 TIF files e-mailed to Sy Novak

Number of Brochures your Tour Stop needs (standard batch is 25) _____ This is less than in years past as we are doing an Island-wide mailing to every address on Vashon.

- **Mail (allow 7 days):** this information sheet, Tour fee worksheet, task form, map location, disc or flash drive (if applicable) and payment to:

Sy Novak
14930 Westside Hwy SW, Vashon, WA 98070

OR Deliver to: Sy Novak
14930 Westside Hwy SW
DO NOT PUT IN THE STREET MAILBOX
Drive up the driveway; the Application Box is clearly marked.

Deadline for application is Saturday, October 1, 5 pm.

Sunday - Saturday, November 6-12, 10am -6pm: Plan to pick up your brochures and other tour materials at Reimnitz Studio, 23514 Kingsbury Rd. If you can't be there, please send someone in your place. **Please mark your calendar NOW.**



**Please return this Tour Fees worksheet,
Application, Task Form, payment and images.**

You must be a member to participate.

Additional group members:

Name _____	Member <input type="checkbox"/> yes <input type="checkbox"/> join \$20	
email _____ phone _____	<input type="checkbox"/> Additional Artist in Studio \$40	
task choice _____	<input type="checkbox"/> Off-Island Artist in Studio \$75 (includes 2022 membership)	
Name _____	Member <input type="checkbox"/> yes <input type="checkbox"/> join \$20	
email _____ phone _____	<input type="checkbox"/> Additional Artist in Studio \$40	
task choice _____	<input type="checkbox"/> Off-Island Artist in Studio \$75 (includes 2022 membership)	
Name _____	Member <input type="checkbox"/> yes <input type="checkbox"/> join \$20	
email _____ phone _____	<input type="checkbox"/> Additional Artist in Studio \$40	
task choice _____	<input type="checkbox"/> Off-Island Artist in Studio \$75 (includes 2022 membership)	
Name _____	Member <input type="checkbox"/> yes <input type="checkbox"/> join \$20	
email _____ phone _____	<input type="checkbox"/> Additional Artist in Studio \$40	
task choice _____	<input type="checkbox"/> Off-Island Artist in Studio \$75 (includes 2022 membership)	
Name _____	Member <input type="checkbox"/> yes <input type="checkbox"/> join \$20	
email _____ phone _____	<input type="checkbox"/> Additional Artist in Studio \$40	
task choice _____	<input type="checkbox"/> Off-Island Artist in Studio \$75 (includes 2022 membership)	
Name _____	Member <input type="checkbox"/> yes <input type="checkbox"/> join \$20	
email _____ phone _____	<input type="checkbox"/> Additional Artist in Studio \$40	
task choice _____	<input type="checkbox"/> Off-Island Artist in Studio \$75 (includes 2022 membership)	
TOTAL		



Tour Task Form

*All participating artists
please return this Task Form with your application
by Saturday, October 1, 5pm.*

The Vashon Island Studio Tour is run cooperatively by us, the Tour artists.
Getting the word out, on-Island and OFF-ISLAND is the task of every tour member.

It is necessary for every tour member to choose a task.

(If there are multiple artists at a stop, each artist signs up for a task).

OFF-ISLAND BROCHURE AND POSTER DISTRIBUTION: **Early November through Tour.**

The goal is a 30 mile radius from the island. Buddy-up, go to your assigned area or your choice, hit about 10 shops, galleries, coffee stands, etc. and have lunch. Take brochures to work, take brochures any time that you go off-Island. Do you know any one who has a Farmers' Market stand? There will be Q-Codes on posters/brochures to direct readers to our enhanced website.
Committee chair: Lynanne Raven ravensong@comcast.net 206-227-1518

~~SEALS ON BROCHURES **Sunday-Saturday November 13-19**, pick up materials at Sy Novak's,
please return completed to Sy no later than **November 19, 5pm.**
Committee chair: Sy Novak sy@novakcreative.com 206-567-0056~~

INTERNET PUBLICITY: **October-December**, Skills wanted! Online magazines, news outlets, blogs, Gallery sites
Committee chair: Lindsay Hart info@outstandinggallery.com 206-419-0199

SOCIAL MEDIA: **Ongoing** We need content from artists/studios for Facebook, Instagram, Twitter.
1 minute videos of working in your studio, photos and text of working in your studio
Go to studios and make THEIR video
Committee chair: Lindsay Hart info@outstandinggallery.com 206-419-0199

ON-ISLAND BROCHURE DISTRIBUTION: **Mid November through Tour.** Brochures will be mailed to every island postal address. Posters need to go to Island Businesses and brochures to several businesses/stops as well. Weekly refreshing of brochure locations.
Committee chair: Marc Pease marcpease@comcast.net 360-870-4799

Name: _____ Name of your Tour Stop: _____

E-mail (write legibly please): _____ Phone #: _____

Group locations, please use application form to indicate the task choices of each of your group members.

VIVA

Vashon Island Visual Artists

STUDIO TOUR

VIVA

Vashon Island Visual Artists Studio Tour

- Print this map.
- Please mark your location carefully with a dot.
- Make sure your dot is on the correct side of the street.
- If your street is not on the map, please draw it in.
- return the printed map with your location with your application, task sheet and application fee.
- We will use your mark to proof.

Thank you!

Name: _____

Address: _____

