

## VIVA Board Minutes 3-22-23

**Present:** Marla Smith, Chris Beck, Lin Holley, Annette Messitt, Pamela Wickard, Gale Lurie, Marc Pease, Lindsay Hart and Tour Coordinator Sy Novak

**Spring Studio Tour Report:** Spring Studio Tour 2023 (May 6-7 & 13-14) is a go. The Tour budget has been met (financials are on other page). There are 38 stops (including artist studios & galleries.)

Sy has received boxes and flyers. Marla and committee chairs have task list.

Marc is on-island distribution and Gale is off-island off island brochure distribution.

Sy will take the bulk mail to the post office on April 20th.

Sy will send PDF of maps/studio info to all participants, so they can advertise on their own social media and mailing lists.

Lindsay will update website and start social media blitz. She will write social media 101 for tour participants. We will need to email that. She will make signs for studios w/ QR codes.

Everything will be distributed to volunteers through their "Bags", on-island, off-island brochures and posters, cards for off-island. Marla will send cards to 15 regional galleries. Karen Fevold will contact WSF about screen images. (there is no screen on the Tahlequah boat).

**VIVA Membership show at VCA:** Date, October 2023. This is for VIVA members with current membership. \$10 entry fee with be required. (For those not able to pay, there is a scholarship available.) The fee will go into VIVA general fund. It will be announced in the March newsletter being sent at this time.

**Vashon Pub/Smokehouse:** It was learned that the business does not have insurance that would cover damage to artwork. And VIVA can't be responsible. Artists interested in showing at the Pub House should contact Mica on their own. The announcement that the pub is open and Mica would like art work is in the March newsletter.

**New Board Members:** Board members will be contacting a few members in regard to becoming Board Members or volunteers. Update at next the meeting in April.

**VIVA Annual Meeting in June:** Marla will write a letter asking VCA if we could hold the meeting there, possibly on a Monday or Tuesday, when the Center is closed, or it could be on a Wednesday @ 5pm when they close.

- **Discuss the stats of Tour. - Art swap. Nomination of board, election questions, comments, ideas, complaints- Open for more ideas?**

**Strawberry Festival:** An announcement will go into the next VIVA newsletter, if any VIVA artists are interested in organizing a VIVA booth that would be in the Art Village proposed by the Chamber that would run during Strawberry Festival. Also, an announcement of plans/fees for artists to have their own booth is the village which will

be the Village Green with VIGA and Saturday Market folks. Amy Drayer is the contact for the Chamber of Commerce.

**Scholarships:** All applications have been received. And, there are many good applicants. A date will be announced soon, for VIVA Board members to gather and go over the submissions.

**Community Canvas:** The Vashon Senior Center is partnering with McMurry Middle school for art event. April 21st, 3:30-5:30. Contact Pamela Wickard for more information. [coordinator@vashoncenter.org](mailto:coordinator@vashoncenter.org)

***Next scheduled meeting: In April, 5:30pm. TBA***

Respectfully submitted, Pamela Wickard