

VIVA Board Meeting Minutes August 24, 2023 - 5:30-7pm

Board Members present : Marla Smith, Lin Holley, Annette Messitt, Pamela Wickard, Gale Lurie, Marc Pease, Tara Brenno, Chuck Bonsteel, Corinne Lightweaver, Kedar Mankad. Lindsay Hart and Tour Coordinator Sy Novak were in attendance via zoom.

Winter Studio Tour Dec 2 & 3, 9 & 10 2023:

The Board has reviewed and edited the Tour announcement so that the first announcement can be sent out to the "Big List", that is members and those on our bigger list of lapsed members and interested people. The announcement will go out Aug.30th from Sy. The application deadline for Tour is September 30, 5pm. Lindsay will update website with a home page announcement of the Holiday Tour with links to application on the 30th. Also, she will start social media blitz. She will add QR codes to the website map, hopefully this is help users find the studios easier. Each stop already links to google maps.

We have previously talked about a concierge booth added at the Village Green, to assist visitors in finding studios. More details to come closer to the Tour. Perhaps it is a large sign. Contact with organization connected w/ Village Green is necessary soon.

VIVA Annual Picnic September 10: at O-Space at 3pm. Announcement is going out on the 31st.

September 20, 7:30 pm at Gale Lurie's home in Dockton. "Increasing Your Tour Success"

Address: 25913 99th Ave SW

A discussion with board members Tara Brenno, Gail Lurie, Marla Smith and friend Brian Fisher to provide tips from experience and answer questions that members new to tour may have or seasoned members may want to provide or ask themselves. It can also be a chance to get to know the other artist and studios. The announcement will go out with the picnic and member show on the 31st or September 1.

VIVA Membership show at VCA: Date, October 2023.

This is for VIVA current members or people who join at this time. For the first time, a \$10 entry fee will be required and paid at the time of art drop-off in cash or check. (For those not able to pay, there is a scholarship available.) The fee will go into the VIVA general operations fund. 89 artists entered and that number is down from previous years. Annette and Lin will look at past participants to see if they can see a reason the applicants number has gone down. Perhaps the Swiftwater Gallery has changed folks' art supply. Art intake will be Monday, October 2. Opening is Friday, October 6, 5-8pm.

The announcement will go out around Sept 1 w/ the other 2 announcements of the picnic and tour info evening. Kedar suggested setting up a Venmo account for VIVA and that could be used. Annette will make IOU's for folks who forget about the payment.

Sponsorship:

Pamela Wickard will work with other Board Members (Marc Pease, Gale Lurie and Corinne Lightweaver, and anyone else) to create an easier form to present to sponsors and future sponsors of VIVA. Sponsor funds are allocated for our scholarship program. The new sponsorship forms will be rolled out 2024 for the 2025 scholarship program. This will be an annual pledge. To fund the 2024 scholarship program, the group will put together a proposal to be given to current sponsors in order to raise funds before the end of December 2023, which pays for our 2024 scholarships.

Next scheduled meeting: September 14th, (2nd Thursday of the month).

Respectfully submitted, Pamela Wickard