

**VIVA Board Minutes 6-28-22
At Chris's and zoom**

In attendance were Marla Smith, Chris Beck, Penny Grist, Lynn McClain and Kristen Reitz Green. Present via Zoom were Lin Holley, Marc Pease, Sy Novak, and Lindsay Hart.

Treasure report revealed that we have \$16,000 in the bank. 10 donations have been received in response to the mailing sent out with tour invitations in April. Chris also gave us copies of the thank you notes from the four scholarship recipients from Vashon High School. Each of the four students received a \$500 scholarship towards college. Zoom membership costs have gone up significantly and our insurance payment is due.

Sy reported that the holiday studio tour schedule has been set. September 1 will be the introductory call to artists email. September 28 will be the deadline for any changes in regard to tour status. There is a high response expected, and a limit of 45 stops on the map has been set. The board will work to make sure all artists have a group in which to show. The idea was floated to make a list of possible group show spaces and a list of artists who need show space. We can use the August/September newsletters to link-up studios with space and artists who would like to group-up

Lindsay reported on the social media success with the Viva Member Show. She photographed 65 artists with their work, outside VCA at the art intake, which were posted on Instagram and Facebook throughout the run of the show. The uptick in social media response has been positively noted by members! Lindsay suggested a Dropbox account for a central location for storage and dissemination of future digital images.

The bathroom situation for tour was broached. Penny is going to call various locations to make sure they have available public restrooms and report to Sy who will place them on the tour map.

Member Show Application Process;

The verbiage for the application will be streamlined and every effort will be made to make sure members understand the two-part application between VIVA curation and the VCA administration. The target date for the next member show is October 2023.

Lindsay will update the membership list every month on the website w/ info from Sy and Chris. Members are responsible for knowing if their membership is current. Membership can be checked on an iPad at the time of art intake.

We have talked for a long time about "shadowing Sy" to find out the many, many, parts of her position. Chris, as treasurer, and many, many, other positions, needs the same action. Lindsay, as well. The concern is that if a situation arises so that

the officer cannot do their job, no one else knows how to do it. Each of members filling these positions will create an outline of their respective jobs and what each person wants help or support with. The board will then begin a search for likely candidates to support them.

The VIVA Member Show sold 25 pieces this year. It was right after the Spring Art Tour, which had strong sales. There was concern about the configuration and logistics of the gallery, and that most of the 3-D pieces were put in what is typically considered a retail space of the VCA Gallery Shop. Marla has drafted a member show protocol for 2023 concerning a two-part application, the expectations for the display of artists work and the logistics concerning art intake, hanging and pick up. Lynn spoke about the VIVA Hosts and had also drafted a protocol for next year's efforts.

Kristen was unable to stay and speak about her ideas for a video to inform members and possible new members about VIVA's goals and directions. The hope is to get members on board, in teams, to support pre-described goals. Marc did address that video is his interest and experience and excitement about helping with video projects for VIVA.

Our July meeting may be postponed until early August as Marla will be away. At that meeting, we will plan a VIVA picnic and begin work on the Holiday Art Tour application process.

Respectfully submitted, Lynn McClain