

VIVA Board Meeting Minutes.
August 16, 2022

In attendance were Marla Smith, Penny Grist, Annette Messitt, Chris Beck, Kristen Reitz-Green, Marc Pease and Lynn McClain. In attendance via zoom were Sy Novak and Lindsay Hart.

First order of business was a Report by Sy concerning the upcoming Holiday Artist Studio Tour. First reminder for applications will be September 1st, final applications will be due on October 1st. Participating studios will be limited to 45. Marla will head up a task force to re-work the application form. The decision to mail brochures to all island residents was approved, but without envelopes or donation envelopes inside. A volunteer team will need to affix seals for mailing. The need to pare down the text on the brochures was discussed. Each studio will be allowed 36 characters for description in order to keep a panel of the brochure open for "addresses." The website will carry a more thorough and complete explanation and description. (in proofing minutes, I don't think that was the decision...I think that it was --that the name of studio stays at 36 characters, and instead of description, it is a website, phone number, mediums. Please weigh-in on this board members—Marla).

In an effort to support Lindsay's efforts on VIVA's behalf on social media, she has asked that members send her photos of themselves in their studios, their work, and information concerning shows and classes in which they are participating. Keeping the outreach vital and interesting all year, not just around shows and tours, could heighten member interest. Lindsay also brought up her interest in having a DropBox account for VIVA. (Did we approve it? \$24 per month—Marla).

Chris reported that we have a little over \$13,000. The ZOOM account and Insurance have been paid, but the Website and Domain name fee are coming due.

O Space has been reserved for September 18th for the picnic outside, and the insurance certificate has been forwarded.

October was agreed-on to be the VIVA Member Show month for 2023. Marla will let Lynann know that we approved it.

Chris will contact Liz at the Beachcomber for an announcement for the picnic.

Regarding the picnic, Kristen Reitz Green has offered to prepare a video to be sent out on MailChimp as an invitation and explanation of VIVA goals. The picnic is envisioned as a welcoming call to active membership and an invitation to apply to Board Membership. Clipboards for specific volunteer opportunities (Scholarship review, event planning, educational classes, gallery docents, social media, etc) will be available for sign-up. Members will be invited to bring art supplies/materials and books for a swap table. Introductions, camaraderie and information will be the order of the day!

Penny spoke to her goal of acquiring a space to show member work. As the Gather space becomes available, she is forming a committee to look into how to form a Gallery Collective. Proposed committee members are Lynann Raven, Janice Mallman, Brian Fisher, Jean Echeverria, Kathy Raines and perhaps an interested Board Member to be named. Kristen brought up the Vashon Adventure space which may have gallery space (she will check with the owners). Several board members brought up friends and acquaintances that might be approached as capital fund donors to secure a commercial space. Penny will begin her investigation immediately and keep us informed.

We were adjourned with the knowledge that there is a LOT to do!
Respectfully submitted, Lynn McClain