

VIVA Board Meeting Minutes - March 14, 2024 - 5:30-7pm

Board Members present : Marla Smith, Chris Beck, Pamela Wickard, Gale Lurie, Tara Brenno, Chuck Bonsteel, Barbara Benedetti Newton, Michael Darr, Zuzana Korbearova, Lindsay Hart and Sy Novak were in attendance.

Financial Report/ Spring Tour: from the Treasurer Barbara Benedetti Newton. Spring Studio Tour 2023 (May 4-5 & 11-12) is a go. The Tour budget has been met (financials are on other page). We have brand new artists on tour.

Chuck Bonsteel is working on off island advertising.

Michael Darr talked about our drive to mail postcards to regional galleries and shops.

The Board approved to order more postcards, since the price is very affordable.

The Board approved the brochure, posters, postcard. Plus, two big maps to be made, one at Swiftwater and one at VCA.

Lindsay Hart will update website and start social media blitz.

VIVA Membership show at VCA: Date, May 2024 at the Vashon Center for the Arts. Announcement in the March Newsletter. Deadline for applicant is April 4. Notifications of piece selected will go out April 10. This is for VIVA members with current membership. \$10 entry fee will be required, and collected at time of art intake. The fee will go into VIVA general fund. The VIVA Show will coordinate with the Spring Tour and VCA will have QR codes next to the artist's work. Intake of artwork will be April 29. Lindsay Hart will write a "Call for Artist" to appear in the Beachcomber.

Board Members Resign: Corinne Lightweaver resigned as newsletter editor. We thank Corrine for her years of service. Gale Lurie tried, but she didn't feel comfortable with the role. Gale Lurie's husband Morris with help with the March newsletter. Sy Novak will ask two new VIVA members if they will be up for the task.

Sponsorship: The Sponsorship Committee gained three new sponsors and were able to meet their goal of \$4000 for scholarships in 2025. Pamela Wickard will draft a letter and the Board will ask all VIVA members to help to support the scholarship program by making a donation if they are able.

Scholarships: All applications have been received. And, there are many good applicants. March 28th, 1pm the VIVA Board members will gather and go over the submissions, at Chris Beck's place, and choose the recipients.

Next scheduled meeting: In April, 5:30pm. TBA

Respectfully submitted, Pamela Wickard