

VIVA Board Minutes 11-15-22

In attendance: Chris, Marla, Sy, Lindsay, Marc, Kristin, Annette

(Chris and Marla at the table...)

Treasurer's report: We are a small amount over the tour budget. Bulk mail cost is \$822, Facebook ads will be about \$50, ferry screens for 3 routes are \$150. We ordered a 2nd box of cards.

Tour reports:

Screen shot for ferry screens was OK'd. Sy will send a pdf and jpg to Voice of Vashon for their video feed---to Kate Dowling.

Marla will write a draft for a Beachcomber article and Chris will add to/edit it.

The StudioTour showed up in The Seattle Times in their "where to go" section. They did a piece on Vashon and mentioned the Tour and the link to vivartists made it, thanks to Lindsay who sent info to the Times' calendar!

Marla sent out packages of our 4X6 cards to 7 regional galleries and has the info for 8 more and is waiting for the second box of cards to arrive in order to send them out. Thanks to Lynn and Pamela for research of galleries and to Lynn for calling the galleries to be sure it's OK to send them. Marla will make the list of galleries for future reference.

Sy got the bulk mailing out a week early because of understaffing of the PO.

Sy will get the Tour jpg to Vashon Events and Chris will send another \$100 donation to them.

Lindsay wants images/reels for social media and plans to do 3 posts a day. She has rebuilt the tour site on our website.

Kristen reminded us of the March, 2023, VCA Show for Women's Month.

Annette reminded us of the By-Laws project and we will take that up in January.

Respectfully submitted, Marla Smith