

VIVA Board Minutes 4-10-2025

Present: Chris, Lindsay, Gail, Barbara, Marla, Tara, Gale and Chuck on zoom

TREASURER REPORT

The scholarship fund for 2026 is \$2500.

Barbara is tracking all payments for the member show. This year, the show payment of \$10 by paypal or check is part of the application process.

MEMBER SHOW

As of today, (4-13), there are 75 participants and applications are closed. VIVA is handling the entire application process for the first time at VCA. Lindsay formatted the applications, prospectus and drop box/application process on our website and spreadsheets.

Art intake is the 28th and a reminder email will go out before that for all artists. Hangers for the show at this point are Chuck, Ben, Richard Lipke, Pamela. Helpers are Theresa McFall, Margaret Smith and ??? another board member?

SPRING ART STUDIO TOUR

There are 43 studios. Lindsay initiated the VIVA Information Center and Gallery, in the refurbished Kimmco Bldg with 4 artists on our side and 2 are renting the other side. There will be a large VIVA banner in the parking space in front of the building. There will be docents from VIVA for the 4 full days with 3 hour shifts and an interactive screen of our tour map and a video by Lindsay. Also, there will be a First Friday at the center. There is also the First Friday at VCA that eve, May 2nd. Lynn McClain continued with the post-card program for regional galleries and once again it was an annoying and time consuming challenge w/ the postal system, cards and envelopes. Can we have thinner, more flexible cards? Is it worth it? (over 1000 cards sent?)

BOARD MEMBER INTERVIEW

We set aside 15 minutes to meet a prospective board member who met with Tara and Marla previously. We will vote by email.

Respectfully submitted, Marla Smith, Secretary