

Vashon Island Visual Artists (VIVA) Board Meeting Minutes

June 5, 2020 Zoom Meeting

Meeting called to order: 4:00 pm

Attendees: Board Members Brian Fisher, Chris Beck, Jean Echevarria, Marla Smith, Annette Messitt, Kristen Reitz-Green, Studio Tour Coordinator Sy Novak, Website Administrator Lyndsay Hart. Lynn McClaine had technical difficulties and may have been present by audio.

DISCUSSION ITEM ONE: O Space Mural Project

- This is still in discussion.

ITEM TWO: VIVA Studio Visits Brochure and Application

- Sy presented various formats for the brochure and showed a demo version for our consideration. A trifold can show 32 artists. 4 panels could bring it up to 46 artists without a significant increase in cost. Sy later added by Email that if there is a huge response, that a saddle stitched version would make space for 76 artists.
- It was suggested to make the front panel less stark. It was agreed that a panel of photos of artists at work would help alleviate that. Lyndsay that we add the word 'guide' to the description for clarity. It was also suggested that we condense the message.
- We will order 5,000 and reorder later if necessary.
- There is no way to predict how many artists will apply. The board will encourage artists to participate.
- We hope to keep the cost per entry to \$75-\$100 depending on response and which format is needed.
- The application should include the following: Name of studio, telephone number, Email, website, and a very brief description of the artwork. We will also need an image in a relatively square format. Sy will include an example for clarity.
- Sy will send the board a new version, hopefully by Sunday, and we'll try to get the letter to the members out by Monday. It will also explain the cancellation of the December Studio Tour. There will be a 6-hour lag, and then non-members will get the invitation as well. It will also be posted on the homepage of the VIVA website.
- Marla noted that 3 Potters Studio has had success with home visits already using a COVID safe model.

ITEM THREE: Miscellaneous

- Kristen suggested that we talk with the VCA about hosting a VIVA Members' Show when the time seems appropriate. It was mentioned that galleries might not open until reopening phase 3 or 4, making Summerfest possibly to soon to do that. Kristen is

joining Jean as a co-liaison between VIVA and the VCA.

- Chris said that our insurance will cover studios in the home visits format. It is unlikely that someone could make an insurance claim that they got the virus because of a studio visit.
- We had 4 leftover garden totems from Strawberry Festival 2019. Chris donated them to Vashon Community Care, where they have been installed in their new memory garden. She will take some photographs and write up something about it for the newsletter and social media.
- Kristen invited us to participate in the Vashon High School car parade for 2020 graduates. The parade will start from Ober Park, and viewers can park all along Vashon Highway to cheer for the students. The parade is June 13th from 4-5 pm.
- The Vashon High School scholarship event was a big success. VIVA gave 3 scholarships in the amount of \$750 each to the following students: River Gregorich, Alex McVeigh, and Jules Vanselow.

Meeting Adjourned: 5:00 PM

Minutes recorded by Jean Echevarria, VIVA Secretary