


Apr 10, 2026

VIVA April BOARD MEETING

Invited tinaandersonartist@gmail.com lisawthrspn@gmail.com
barbaranewton@comcast.net cdbeck@yahoo.com gail@vashonviews.com
Nancy Leonhardt galeluriepotttery@gmail.com

Attachments  VIVA April BOARD MEETING

Meeting records  Transcript

Summary

The board approved a scholarship fund bake sale and discussed new member recruitment with efforts to coordinate demonstration schedules for the member show.

Membership and Logistics Updates

3 individuals were chosen to receive scholarships, and the board is awaiting details about the end-of-year ceremony, potentially on June 1. Two board member departures were confirmed (Brooke and Tara), and coordination of the member show submission dates was discussed for the September event.

Board Recruitment and Operations

Ross Hogan is keen to join the board.

*Melody Fosmore was also discussed as a potential new board member.

The board approved Lindsay's proposal of her bake sale bites as a donation fundraiser

for Scholarship at the Tour Center for the Spring 26 Tour and discussed new

member recruitment with efforts to coordinate artist demonstration schedules

for the Spring 26 Tour.

*Melody Fosmore is not a current VIVA member.

Tour Demonstrations and Marketing

It was decided to create a Google survey to gauge artist interest in providing demonstrations during the studio tour, with an organized schedule to be featured on the website and at the information center. Lindsay Hart confirmed social media rollout is beginning with individual stops, and 2 quarter-page ads for the tour have been secured in the Beachcomber for \$500.

Next steps

- [Nance] Remove Member: Delete Tara from the Slack roster.
- [Gail] Coordinate Member Show: Meet with Lynann; clarify roles and confirm all Member Show tasks are secured.
- [Tina] Update Newsletter with Member Show submission date: Provide Tina the submission date information for inclusion in this month's newsletter.
- [Chris, Gale] Interview Candidate: Conduct an interview with Ross Hogan regarding his interest in joining the board; confirm willingness to work on social events.
- [Gale] Contact Board Candidate: Reach out to Melody Fosmore to discuss board membership possibilities. Nance reach out to Tesse Crocker about possible interest.
- [Nance] Coordinate Interviews: Facilitate email contact between Tesse Crocker, Chris, & Gale to schedule an interview time.
- [Nancy Leonhardt] Contact Volunteers: Reach out to individuals who have signed up expressing interest in volunteering.
- [Nance] Create Demo Survey: Create a simple Google survey for tour artists to gauge interest in doing demonstrations.
- [Nance] Review Survey: Send the draft demonstration survey to the group for review and sign off.

- [Gail] Compile Demo Schedule: Organize and compile the demonstration schedule based on responses from the artist survey.
- [Lisa / Tina] Postcard Postage Meeting: Meet Lindsay at the post office tomorrow at 11:00 AM to review postcard postage requirements.
- [Lindsay Hart] Share Artist List: Email the 36 tour artist email addresses to Nancy Leonhardt for the survey distribution.
- [Barbara Newton, Treasurer] offered to reimburse Lindsay Hart for the cost of baking ingredients used for the bake sale bites jar.
- [Lisa / Gale] Confirm Scholarship Meet: Determine the exact date, time, and location to meet the scholarship recipients at the awards ceremony.

Details

- **Treasurer's Report and Meeting Administration:** Barbara Benedetti Newton presented the treasurer's report, which was sent to Slack along with notes, and no questions were raised by the attendees. Gale also struggled to locate the agenda on Slack, noting the process felt cumbersome ([00:01:05](#)).
- **Departures from the Board:** The departure of a member named Tara Brenno was noted, as they announced they were leaving during the previous meeting ([00:03:38](#)). It was confirmed that Brooke is already off Slack and Tara also needs to be removed from the platform ([00:04:35](#)).
- **Scholarship Status:** The scholarship notebooks have been reviewed, and three people were chosen to receive the scholarships; the board is currently waiting to hear back about the ceremony. The ceremony is scheduled for the end of the year, possibly June 1st, and the board needs to determine who will present the awards or if the school presents them ([00:04:35](#)). It was suggested that if the board must present the award, a large novelty check should be created ([00:05:33](#)).
- **Newsletter Production Timeline:** Tina Anderson confirmed that there is nothing new to report regarding the newsletter; they will compile it next Wednesday the 15th, and it will be sent off on the 18th, with editing occurring in between. Lisa Witherspoon asked if they needed to provide receipt information in time for this newsletter ([00:05:33](#)).

- **Clarification on Receipt Guidelines:** The discussion about providing receipt information for the newsletter led to a clarification regarding proper procedure for different vendors. Gail Hapeman suggested avoiding confusion by leaving out the details about using return address stickers on Thriftway receipts, as different requirements for IG and Thriftway could muddy the water ([00:06:48](#)).
- **Member Show and Submission Dates:** Gail Hapeman noted they would not send out a reminder about the member show this month, as they have already contacted people enough. Tina Anderson stated the next missing information members will look for is the submission start date for the show ([00:07:52](#)). Gail agreed that the submission date for the show, which will be in September, needs to be included, likely next month ([00:09:00](#)).
- **Coordination for Member Show Submissions:** Gail Hapeman plans to meet with LynneAnne tomorrow to clarify the responsibilities for the submission form and ensure everything is nailed down ([00:09:00](#)). They will provide Tina Anderson with the confirmed submission date to include in the newsletter. Gail needs to clarify whether they or Lynann will be responsible for creating the submission form ([00:10:01](#)).
- **Art Tour Bag Assembly and Logistics:** Tina Anderson and Lisa Witherspoon met with Ilsa Ryet, Marla, and Karen to assemble the art tour bags, reporting that the process went well ([00:10:01](#)). Gale suggested that the bagging volunteers should ensure the number of packets in each package is clearly marked going forward, as a shortage of rubber bands led to Karen combining packages, causing confusion about the count ([00:12:06](#)).
- **New Board Member Recruitment (Ross Hogan):** Gale Lurie spoke with Ross Hogan, who is keen to join the board and focus on social events. They proposed having a couple of board members vet him, as is customary, and Chris and another board member agreed to take on the interview ([00:14:11](#)).
- **New Board Member Recruitment (Melody Fosmore):** Melody Fosmore, who was previously interviewed and was the fourth candidate, was discussed as a potential board member. Chris confirmed they are comfortable accepting Melody, who is described as a hard worker and enthusiastic ([00:16:38](#)). The process for new members is to observe a meeting and then have a vote, following which they are contacted with the outcome ([00:17:37](#)).
- **Volunteer Needs and Tour Transportation:** Nancy Leonhardt solicited needs from committee chairs and noted she will reach out to interested volunteers. The new development of walk-on boats being open on Sundays for the tour was noted as

positive ([00:18:53](#)). A "swap and talk" social event Ross Hogan and Lynn McClain was planning was postponed due to illness and lack of interest from others who were busy with the tour ([00:14:11](#)). It will be rescheduled after Tour.

- **Proposal for Volunteer Shuttles for the Tour:** The idea of using a community shuttle or volunteer drivers to transport walk-on visitors between studios was discussed ([00:19:54](#)). Nancy Leonhardt suggested organizing this into routes (e.g., Maury Island route, west side route) as a jump-on, jump-off service ([00:20:56](#)). They acknowledged that volunteers are not currently needed for this tour as bags are distributed and signs are handled, but they will add the shuttle idea to the list for future tours ([00:21:53](#)).
- **Studio Tour Demonstrations Proposal:** Gail Hapeman is still advocating for demonstrations during the studio tour as a significant draw and is willing to do a glass demo for three of the four days ([00:22:51](#)). The idea was proposed that artists should be highly encouraged to do demonstrations, and the information could be included in the newsletter ([00:24:25](#)).
- **Scheduling and Promoting Demonstrations:** To improve the visitor experience, it was suggested that a demonstration schedule should be created and placed on the website and possibly advertised via Instagram promotions ([00:24:25](#)). Gail Hapeman volunteered to manage the demonstration write-up for the newsletter, but felt one Tour Committee / Lindsay should coordinate the sign-ups ([00:25:30](#)). They proposed dividing the island into two parts (north and south) to better organize a time-slotted schedule, possibly 11:00 AM to 12:00 PM and 1:30 PM to 2:30 PM ([00:26:29](#)).
- **Internal Survey for Demonstrations:** To gather interest and logistics, the plan is for Nancy Leonhardt to create a simple Google survey for the tour participants to gauge interest in doing demonstrations, what days they are interested in, and what part of the island they are on ([00:27:52](#)). The importance of visitors seeing the artist working in person was emphasized ([00:28:53](#)).
- **Communication Strategy for Demonstrations:** Nancy Leonhardt confirmed they would create the survey, have it approved by the board, and then send it out to the artists ([00:31:13](#)). The scheduled demonstrations will be listed on the website on each artist's page and a chart will be placed at the information center ([00:30:10](#)). Nancy Leonhardt offered to organize the schedule once the survey data is compiled ([00:31:13](#)).
- **Slack Renewal and Non-Profit Tools:** Nancy Leonhardt started the process of renewing Slack, utilizing the 501(c)(3) status to potentially get the service for

free, which would offer features like making groups and archiving documents ([00:32:13](#)). The 501(c)(3) status can also provide free access to Canva, a web-based design tool, which could be useful for producing brochures and marketing materials ([00:33:23](#)).

- **Ongoing Slack Use and Training:** Gale Lurie confirmed the board's intent to continue using Slack, acknowledging that it is not completely user-friendly, and that continued use will lead to greater comfort ([00:35:16](#)). A brief tutorial was given on how to access a specific thread and the agenda within the platform ([00:36:23](#)).
- **Postcard Logistics and Tina's Technical Issues:** Tina Anderson resolved their audio issues and shared that Lindsay Hart sent out the ferry videos, which were well received ([00:37:23](#)). Tina Anderson committed to meeting Lindsay Hart at the post office tomorrow at 11:00 AM to discuss postcard postage, but they may not be back in time. Lisa offered to go to the post office at 11:00 AM if Tina cannot make it ([00:38:18](#)).
- **Status of Sy and Lindsay's Arrival:** It was noted that Sai is unwell and on bed rest awaiting surgery, and will not be joining the meeting ([00:39:27](#)). Gale Lurie called Lindsay Hart, who confirmed they were logging into the meeting ([00:40:31](#)).
- **Tour Updates for Lindsay Hart:** Nancy Leonhardt summarized the tour updates for Lindsay Hart, including the successful packing party but the need for more rubber bands, and Lisa's commitment to the post office meeting ([00:42:00](#)). They also explained the new "crazy scheme" to survey artists about demonstrations and create a schedule for the tour center and website ([00:43:02](#)).
- **Tour Marketing and Demonstration Scheduling:** Lindsay Hart noted they wanted to organize the demonstrations earlier but agreed to incorporate the information, though they need to determine how to organize it on the website ([00:43:02](#)). Lindsay Hart confirmed that the social media rollout is beginning tomorrow with individual stops. They clarified that they have been planning for demonstrations for months, including both scheduled and casual demo options ([00:44:08](#)).
- **Coordination of Demonstration Information:** Nancy Leonhardt reassured Lindsay Hart that the demonstration scheduling would not land on their plate ([00:45:01](#)). Nancy Leonhardt requested that Lindsay Hart email them the list of 36 studios on the tour so they can send out the survey to gather interest in demonstrations ([00:46:57](#)).

- **Tour Progress and Marketing Efforts:** Lindsay Hart provided updates on marketing efforts, including submitting to twelve online calendars, with success on at least half, and securing two quarter-page ads in the *Beachcomber* for \$500 ([00:46:57](#)). They confirmed that the social media rollout is commencing ([00:48:11](#)).
- **Volunteer Recruitment and Bake Sale Proposal:** Lindsay Hart will anchor the tour center in the afternoons and is reaching out to past tour docents, with Marla and potentially Michael volunteering. Lindsay Hart proposed providing baked goods at the tour center table and using a "bake sale bites jar" for tips to benefit the scholarship fund, which was approved by the board ([00:49:09](#)). Barbara Benedetti Newton offered to reimburse them for the ingredients ([00:50:10](#)).
- **Final Tour Logistics and Meeting Adjournment:** Lindsay Hart mentioned that the brochures will be dropped on the Island in the mail about ten days before the tour, and a meeting with the tour center people and the center manager is planned for next week ([00:50:10](#)). The meeting was adjourned, noting it was the first time they had finished early ([00:51:14](#)).

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