


May 8, 2026

VIVA May Board Meeting

Attended: Gale Lurie, Gail Hapeman, Barbara Newton, Tina Anderson, Christine Beck, Nance Leonhardt, Lindsay Hart, Sy Novak

Attachments  VIVA May Board Meeting

Meeting records  Transcript

Summary

Board members reviewed tour performance and internal organizational structure while addressing policy enforcement for event participation.

Tour performance and feedback

Affordable items priced under 50 dollars drove successful sales despite sparse high-ticket volume. The board decided against publicly addressing recent social media criticism.

Event policy and enforcement

Board Members will consult with Beall Greenhouse owners to address unauthorized non-member participation during tours. Protecting the integrity of the art tour brand remains the primary objective.

Organizational structure and planning

The board plans to evaluate the association coordinator role to optimize budget allocation. Future focus includes interviewing potential board members and reviewing internal survey feedback.