

Jul 10, 2026

July VIVA Board Meeting

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Attachments  July VIVA Board Meeting

Meeting records  Transcript

Summary

The board aligned on administrative roles, scheduled the upcoming member meeting, and explored strategies for community engagement.

Administrative Transition and Roles

New leadership roles were assigned and financial reports were verified to facilitate an effective transition. Members shared professional backgrounds to align skills with organizational needs.

Event and Survey Planning

The group decided to hold the member meeting on August 30 at the high school. Strategic discussions prioritized launching a community survey to gather feedback and improve future engagement efforts.

Community Outreach and Operations

Participation in the upcoming Strawberry Festival parade was evaluated as an opportunity to collect public input via survey tools. Efforts to refresh the volunteer database and review financial sustainability were also initiated.

Decisions

Aligned

- **Melody Fosmore appointed Membership Coordinator** Melody Fosmore is appointed as the Membership Coordinator for the Board.
- **Ross Hogin appointed as Volunteer and Social Coordinator** Ross Hogin is appointed as the Volunteer and Social Coordinator for the Board
- **Member show jurors selected** - Gail H and Gale L will review submissions for the upcoming Member Show at VCA. Barabara Newton will be a backup juror.
- **Strawberry Festival parade** If participation is still possible, VIVA will join the Strawberry Festival Parade. Nance L. will coordinate efforts once participation can be determined.
- **Newsletter content expansion approved** The board agrees to implement a "From the Viva Board" section in the monthly newsletter to communicate board updates.
- **Member meeting scheduled for August 30th** The group confirmed that the member meeting will be held on August 30th.
- **Member meeting logistics confirmed** Lindsay will see if the High School is available. The group agreed to schedule the meeting with a total rental time of 1:00 PM to 5:00 PM, opening doors at 1:30 PM, and holding the meeting from 2:00 PM to 4:00 PM.
- **Feedback report distribution to leaders** The group decided to share the previous month's Tour feedback report with all tour stop leaders.
- **Volunteer interest verification plan** The group decided to verify current interest by sending an e-blast to individuals on the master spreadsheet who previously expressed interest in volunteering. Melody will share a list with Ross who will send this information out.
- **Member survey content additions** The group decided to include survey questions regarding potential member-only pop-up workshops and potential increases to the annual membership fee.

- **Community member survey** The group is exploring setting up a survey for community members to solicit general input on VIVA activities to see how best VIVA can serve the community interest.