

June 11, 2026 Board Meeting Summary

Attending: Gale Lurie, Chris Beck, Tina Anderson, Gail Hapeman, Barbara Newton, Nance Leonhardt

Event Planning

- Preparations for the upcoming member show are progressing on schedule.
- The board approved continuing a "People's Choice" voting program with a raffle incentive tied to a future event discount.
- A budget of approximately \$180 was approved to cover voting materials, prizes, and recognition for the winning artist.
- A newsletter announcement will be published.

Community Engagement

- A board member shared highlights from a local nonprofit networking meeting, including:
 - Opportunities to collaborate with other community organizations.
 - Availability of free meeting spaces.
 - Potential grant opportunities.
 - Ideas for nonprofit sponsorships and fundraising.
- The board expressed interest in continuing participation in these meetings and exploring partnerships.

Staffing and Administrative Operations

- The board discussed staff responsibilities, compensation, and organizational needs.
- Members agreed a written contract should be developed to clarify roles, responsibilities, communication, and board oversight.
- A draft agreement will be prepared and reviewed collaboratively.
- Legal review by a volunteer or advisor will be explored.

Cost Reduction Measures

- The board reviewed recurring administrative expenses and identified opportunities to reduce costs.
- It was determined that several administrative tasks can be absorbed by board members.

- Responsibilities such as newsletter distribution and membership administration will transition to board volunteers.
- The board approved eliminating a recurring coordinator position after a transition period, resulting in an estimated annual savings of approximately \$4,800.
- Necessary organizational accounts, files, and login credentials will be transferred during the transition.

Marketing and Publications

- Future redesign of printed materials remains under consideration.
- The board discussed obtaining competitive bids for future design work while comparing printing costs from multiple vendors.
- Feedback from recent surveys indicated:
 - Printed materials could better showcase artists' work.
 - A downloadable PDF version would be helpful.
 - Certain program information should be explained more clearly.
 - The board will continue evaluating the role of printed brochures.

Membership and Volunteers

- The board plans to add a small number of new volunteers to support membership and volunteer coordination.
- Membership processing procedures will be streamlined and responsibilities clearly assigned.
- Efforts will continue to improve communication with members and maintain accurate membership records.

Program Improvements

- Feedback from prospective participants indicated that the application process was overly complex.
- The board discussed simplifying application forms, developing an online application process, and considering more flexible participation options for future events.

Additional Topics

- Planning for a future holiday event is underway.
- The board discussed improving communication with partner groups regarding event dates.
- Future meetings will continue discussions on publication redesign, event scope, and long-term organizational planning.