

VIVA Board Meeting Summary (August 13, 2026)

Attending: Gale Lurie, Gail Hapeman, Barbara Newton, Tina Anderson, Melody Fosmore, Ross Hugin, Nance Leonhardt. **Not attending;** Christine Beck

*Lindsay Hart joined remotely for Tour, Member Show and Member Meeting portion

Financial Updates

- Outstanding invoices for Winter Tour 25 and Spring Tour 26 and Q2 website maintenance have been settled.

Member Survey & Strategic Planning

- Feedback indicates a perception of exclusivity within the organization. There is a need to balance member desires with community inclusion.
- Discussions are underway to refine the structure of newsletters, potentially breaking sections apart and incorporating more reader interaction.
- Future planning will focus on clarifying the organization's role in relation to member shows versus studio tours, specifically regarding jurying processes and inclusion policies.

Social & Community Engagement

- A new social program will launch in September, starting with an art supply garage sale/swap.
- A pilot program for monthly coffee meetups and bi-monthly wine meetups was approved.
- Initial social events will be restricted to members, with potential for future expansion based on interest.
- Efforts are being made to coordinate with local venues for these events.

Member Meeting Preparations

- Administrative tasks, including insurance paperwork and venue logistics (coffee service, signage, and presentation materials), are being organized.
- A sub-committee meeting is scheduled for August 27th to finalize meeting flow and presentation details.
- Feedback from the membership regarding print materials (such as brochures) suggests that while they are valued, distribution methods may need to be condensed or modified to be more efficient.

Member Show Coordination

- Selections for the show have been completed.
- The organization is addressing communication issues (bounced emails) to ensure members receive acceptance notifications.
- The board is evaluating future strategies for managing show entries, specifically weighing the merits of open participation versus a more selective jurying process.